

## Privacy policies and cookies

The protection of your privacy and your personal data is an important matter we pay attention to in all our business relations. We respect the confidentiality of your personal data and always act in accordance with the provisions of data protection law and this Privacy Policy.

### 1. Scope of this Privacy Policy

This Privacy Policy is intended to inform you about how Iscreen.design uses personal data, what information about the users of our website is collected and evaluated, and subsequently used, passed on to third parties or processed in any other way.

### 2. Collection of information

#### 2.1. Data provided by you

Disclosure of personal data is not required for the use of our online services. If personal data (name or email address) are collected within the framework of our online services, this is done, as far as possible, on a voluntary basis

#### 2.2. Automatically collected data

For reasons of data security and for the purposes of optimizing user-friendliness, we also collect non-personal data in connection with the use of our online services. Data as the Internet browser used, the operating system, the number of visits and the average time spent on our website, as well as the pages you accessed, are stored.

Such automatically collected data are not associated with data from other sources. However, we reserve the right to retrospectively verify such data, if any concrete indications of unlawful usage are brought to our attention.

#### 2.3. Cookies and web beacons

Our online services use so-called browser cookies and web beacons. Cookies do not cause any harm on your computer. They are small files with configuration settings that help us to make our online services user-friendlier, more effective and more secure. Moreover, cookies serve to implement certain user functions.

Our online services typically use "session cookies", which are automatically deleted when the browser is closed. Occasionally, they also use "persistent cookies", which remain on your device until they expire or are manually deleted. The latter enable us to recognize your browser at your next visit. For details on "third party cookies", i.e. cookies of third-party providers, such as Google Inc., please refer to the privacy rules of such providers.

You can adjust your browser or the privacy settings of your devices to be notified whenever a cookie is sent to your device so that you can decide whether or not to allow a cookie on a case-by-case basis. You can also disable the acceptance of cookies, in certain cases only or by default, and activate the automatic deletion of cookies every time you close your browser. However, you should bear in mind that some functions of our online services may not be fully accessible if you deactivate cookies.

Moreover, we use web beacons, also called page tags, to analyze the effectiveness of our website or our newsletters. For example, our Newsletters and HTML emails may contain a web beacon that determines if the email or the links transmitted by email have been opened. Such information helps us to improve our email service and to adjust our contents to user needs. Deletion of the email also deletes the web beacon. It goes without saying that our regular text emails do not contain web beacons.

#### 2.4. Web analysis

For the purposes of continuous functional optimization and maximum user-friendliness, some of our online services use the web analysis services and social plugins listed below. The data used for this purpose are exclusively non-personal.

Google Analytics: Google Analytics of Google Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA, uses so-called cookies, i.e. text files stored on your computer for an analysis of your usage of our online services. As a rule, the data about your user behavior gathered by the cookie are transmitted to a Google server in the USA and stored there. In case of activation of IP anonymization in the online services, Google will truncate your IP address in Member States of the European Union and the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and truncated there. On behalf of the operator of the online services, Google will use the information to evaluate your usage of the online services, to compile reports on these activities, and to provide other services for the website operator relating to the usage of online services and Internet activity. The IP address transmitted by your browser within the framework of Google Analytics will not be associated with any other data held by Google. You can prevent the storage of cookies by selecting the appropriate setting on your browser. However, in this case you will not be able to make full use of all the functions of our online services. Moreover, you can prevent the collection of data generated by cookies and their use by Google by downloading and installing the browser plugin available at (<https://tools.google.com/dlpage/gaoptout?hl=en>). For detailed information on the terms of use and privacy rules, please refer to <https://www.google.com/policies/>.

Facebook Plugins ("Share button"): You can recognize Plugins of Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA by the Facebook logo or the "share button". For an overview of Facebook plugins, please click here: <http://developers.facebook.com/docs/plugins/>. When you use our online services, the plugin establishes a direct connection between your browser and the Facebook server. Thus, Facebook is informed that you have been using our online services with your IP address. When you click on the Facebook "share button" while you are logged in at your Facebook account, you can link the contents of our online services to your Facebook profile. Facebook can then associate the use of our online services with your user account. We wish to point out that we, as the provider of the online services, do not obtain any knowledge of the content of the data transmitted and their usage by Facebook. For further information, please refer to Facebook's privacy policy at [If you do not want to allow Facebook to associate the usage of our online services with your Facebook user account, please log off from your Facebook user account.](#)

LinkedIn: The provider of the LinkedIn network is LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. Every time you access one of our online services containing LinkedIn functions, a connection with LinkedIn servers is established. LinkedIn is informed that you are using our online services with your IP address. When you click on the "recommend button" of LinkedIn while being logged in at LinkedIn, your usage of our online services can be associated with you and your user account. We wish to point out that we, as the provider of our online services, are not made aware of the content of the data transmitted and their usage by LinkedIn. For further information, please refer to LinkedIn's privacy policy at: <https://www.linkedin.com/legal/privacy-policy>

### **3. Use of personal data**

As a matter of principle, personal data provided by you are processed and used by us exclusively for the purposes specified. These include, in particular:

- **Provision, improvement and support of our online services:** This includes data analyses, the identification of usage trends, as well as calculations and statistics on user access patterns.
- **Use of contact form:** If you use the contact form for enquiries, the information provided by you in the contact form, including your contact data, is used to process the enquiry and stored for later use in case follow-up questions arise. If necessary for the purpose of processing your enquiry we can also transmit your personal data to other companies or to third parties involved. Your personal data will be stored for the duration of processing the enquiry and a maximum period of 3 / three/ years after completion of processing, unless longer storage is legally permissible for other reasons.
- **Protection of rights and property:** If we have reason to believe that the rights and the property of Iscreen.design, its and customers or third parties have been or could be impaired, we can use and transmit your personal data in order to protect such rights and/or such property. Moreover, we reserve the right to disclose your personal data, provided such disclosure is required by law or by order of competent authorities, to safeguard due process in accordance with the procedure indicated on our website, and to protect the aforementioned rights.
- **Cleansing and consolidation of data:** From time to time, the personal data provided by you can be cross-checked against or consolidated with data from our existing registers (online and offline), data taken over from a legal predecessor, or data from other sources.

### **4. Transmission and disclosure of your personal information**

Depending on the type of interaction you requested (e.g. call to be returned, placement of an order, request for services, information, etc.), your data may be exchanged with third parties involved in order execution (e.g. mail order companies, banks, etc.) or other companies of the Iscreen.design. We may also be required to disclose personal data in order to meet legal requirements or to enforce rights and agreements.

- **Compliance with laws and similar obligations:** We will transmit your personal data in order to (i) enforce or comply with a law, a regulation, an order issued by a public authority or compulsory measures, (ii) detect and prevent security threats, fraud or other malicious activities, (iii) protect and/or enforce the rights and the property of Iscreen.design or of third parties, and (iv) protect the rights and the personal security of our employees and of third persons.

### **5. Right to information, right of withdrawal and deletion of your personal data**

You have the right to request information in writing about your personal data stored by us. Moreover, in connection with the use of your personal data, you have the right to correction, deletion, suppression or restriction of processing as well as the right to lodge a complaint with the data protection authority. Please address such requests as well as any other questions to the contact point indicated under item 7.

### **6. Data security**

Iscreen.design employs a large variety of data security measures to ensure the confidentiality and integrity of your personal information. However, given the nature of the Internet, but there may be security gaps in data transmission via the Internet (e.g. communication by email) and that complete protection of data from access by third parties is not possible.

## **7. Contact**

For any questions relating to this Privacy Policy or the processing of your data, please contact us by phone +359 888 234 120 or email [info@iscreen.deign](mailto:info@iscreen.deign)

Iscreen.design